

## 2021 ASID WISCONSIN SPONSORSHIP INFO

## VISIBILITY | RELATIONSHIPS ADVOCACY

DIVERSE
MEMBERSHIP GAIN RECOGITION
ACROSS ALL
MARKET SECTORS
THROUGH
VARIOUS
PLATFORMS

PARTICPATE IN QUALITY NETWORKING, PROFESSIONAL DEVELOPMENT & WELLNESS EVENTS, VIRTUALLY AND IN PERSON BE A PART OF ADVANCING THE INTERIOR DESIGN PROFESSION IN WISCONSIN

The Wisconsin Chapter of ASID inspires its members & enriches their lives by promoting the value of Interior Design. We provide indispensable knowledge & experiences that build relationships and prepare our members to excel in a dynamic & evolving profession. Through education, knowledge sharing, advocacy, community building and outreach, we advance the profession by demonstrating & celebrating the power of design to positively impact people's lives. As a sponsor of our Chapter, you will have increased opportunities to meet and develop relationships with local interior designers, expanding visibility and market potential of your company's products and services.



SUPPORT THE ASID WI COMMUNITY TODAY!

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## 2021 ASID WISCONSIN SPONSORSHIP BENEFITS

| Benefits   | Bronze<br>\$500 | Silver<br>\$1,000 | Gold<br>\$1,800 | Platinum<br>\$2,500* |
|--|-----------------|-------------------|-----------------|----------------------|
| 2021 Chapter Sponsor Email Signature   | *               | *                 | *               | *                    |
| Logo displayed at chapter<br>events and<br>linked on website                             | *               | *                 | *               | *                    |
| Sponsor Social Media<br>post on Chapter accounts   | 1x/year         | 2x/year           | 3x/year         | 4x/year              |
| Promote sponsor's CEU events via chapter email list and web calendar                     |                 | *                 | *               | *                    |
| Design Excellence Award Presenter  |                 | *                 | *               | *                    |
| Live CEU or Wellness<br>event hosted by sponsor for<br>Wisconsin members                 |                 |                   | *               | *                    |
| Free attendance for 1 person from company to attend all ASID-Wisconsin chapter events ** |                 |                   | *               | *                    |
| Instagram/Facebook Live<br>Takeover  |                 |                   | 1x/year         | 2x/year              |
| Sponsored Email to<br>Member List  |                 |                   |                 | 2x/year              |
| Branded ASID and Sponsor<br>Logo Swag for members  |                 |                   |                 | *                    |
| Member only tour of a project<br>of your choice<br>(plan with professional development)  |                 |                   |                 | *                    |

<sup>\*</sup>Platinum level may be co-sponsored with multiple reps for splitting \$3,000.

<sup>\*\*</sup>Free attendance does not apply to ASID/IIDA joint events.