



**THE WISCONSIN CHAPTER OF ASID  
BOARD MEETING**  
January 26, 2021

<b>LOCATION</b>	Microsoft Teams Meeting
<b>BOARD MEMBERS PRESENT</b>	<b>Leah Knox, ASID</b> - President <b>Lauren Maki, ASID</b> – President-Elect <b>Jennifer Doede, ASID</b> – Financial Director <b>Dan Effenheim, ASID</b> – Professional Development Director <b>Nicole Greuel, ASID</b> – Membership Director <b>Anna Janke ASID</b> – Director-at-Large
<b>MEETING CALLED BY</b>	Leah Knox
<b>CALLED TO ORDER</b>	5:35 p.m.
<b>MINUTES BY</b>	Lauren Maki
<b>ADDITIONAL MEMBERS IN ATTENDANCE</b>	Bill Beaudreau, Lynn Vogeltanz, Kate Stachowiak

**AGENDA TOPICS**

**MEETING MINUTES**

<b>MOTION TO APPROVE</b>	Jennifer Doede
<b>SECONDED</b>	Nicole
<b>DISCUSSION</b>	None
<b>VOTE</b>	None
<b>FURTHER DISCUSSION</b>	None

**FINANCIAL DIRECTOR REPORT**

<b>DISCUSSION</b>	<p><b><u>Tax Return</u></b></p> <ul style="list-style-type: none"> <li>- Bookkeeper turned around this year’s return quickly</li> <li>- A copy is saved in the Sharepoint folder for review</li> <li>- All directors are responsible for review and listed on the tax return</li> </ul>
	<p><b><u>Account Standing</u></b></p> <ul style="list-style-type: none"> <li>- Checking account balances are updated on FD report</li> <li>- 8-9 Sponsors; Google Drive</li> <li>- Mannington – Gold</li> <li>- Lobbying expenses may be tax deferred; itemized expense from National</li> </ul> <p>Question: Did we get the money from the National Lobbying money; it is outstanding and yet to be resolved. Trying to figure it out. Hopeful! GA Legislative assessment; we paid money towards but they</p>

	<p>took a larger portion. We are owed a refund.</p> <p>Some expenses popped up from EP committee – Nicole will provide additional information.</p> <p>Expense Reports are available on the chapter website under the resources tab</p>
<b>VOTE</b>	N/A

**PRESIDENT-ELECT REPORT**

<b>DISCUSSION</b>	<p><b><u>GA Committee</u></b></p> <p><b><u>Design Awards</u></b></p>
<b>MOTION TO APPROVE</b>	N/A
<b>SECONDED</b>	N/A
<b>DISCUSSION</b>	N/A
<b>VOTE</b>	N/A

**PROFESSIONAL DEVELOPMENT DIRECTOR REPORT**

<b>DISCUSSION</b>	<p><b><u>February Event</u></b></p> <ul style="list-style-type: none"> <li>- Teaming with Christine Oman at Henricksen</li> <li>- Air BnB experience?</li> <li>- Group out of Brazil that does</li> <li>- Teaming up with ‘Pour’ - Argentinian wine or cocktail</li> <li>- (2) Sponsors for the event – Virginia Tile and Humanscale</li> <li>- Push to late Feb or early March</li> </ul>
<b>VOTE</b>	N/A

**MEMBERSHIP DIRECTOR REPORT**

<b>DISCUSSION</b>	<p><b><u>Emerging Professionals</u></b></p> <ul style="list-style-type: none"> <li>- Social event held on 1/19 to create awareness around the committee</li> <li>- Not a great turn-out, only 2 of 12 attended</li> <li>- Still looking for volunteers – send to Nicole</li> <li>- Upcoming events: Intro to NCIDQ, annual, presented by CIDQ. Will hold a session on the Practicum + Virtual tour of hospitality, looking to partner with NEWH bridging organizations + Panel discussion (annual) topic: TBD; last event of the year</li> <li>- Question, Leah – JoEllen asked about social media with EP. Make the specific ask to have events posted on Facebook, Instagram and e-blast. There is a social media calendar – it would</li> </ul>
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	<p>be a helpful tool. Continue reaching out to JoEllen and Sofia and ask them specifically about the social media calendar</p> <p><b><u>Non-Committee Work</u></b></p> <ul style="list-style-type: none"> <li>- Reaching out to those who have passed NCIDQ; comm around first free year of membership</li> <li>- Working on comm for suspended members and new members</li> <li>- Perhaps a feature of those who have passed in the e-blast?</li> <li>- Sponsorship – peer to peer contact between sponsors? Struggle with the virtual aspect of things.</li> </ul>
<b>VOTE</b>	N/A

**COMMUNICATIONS DIRECTOR REPORT**

<b>DISCUSSION</b>	<p>Leah is in contact with JoEllen and Impact management about what’s going on. Has had some thoughts about doing some videos with Board Directors and updates. Keep our faces in front of the members – we would like to have more video content. Dated content on the website – connect with Sofia and loop in administrator.</p>
<b>VOTE</b>	N/A

**DIRECTOR-AT-LARGE REPORT**

<b>DISCUSSION</b>	<p><b><u>Sustainability Committee</u></b></p> <ul style="list-style-type: none"> <li>- Well-run machine, Kelsey is great – name is changing to ReDefine</li> <li>- Looking for a new venue that they could take over for a few days to drop off and sort samples</li> <li>- Partner with NeoConsin next year?</li> <li>- Working with NKBA to encourage a residential design</li> </ul>
	<p><b><u>Student Scholarship</u></b></p> <ul style="list-style-type: none"> <li>- Working on a Game Night for late Summer at North/South Club</li> <li>- Event calendar? Not updated</li> <li>- Looking for a volunteer – from A+D firm? Any recommendations please send to Anna</li> <li>- <i>We provide \$2000 for the event</i></li> </ul> <p><b><u>Career Day</u></b></p> <ul style="list-style-type: none"> <li>- Doing great – reached out to Tim Miller to ask about incorporating NCIDQ as a booth; got some push back</li> <li>- Board agrees this is critical information and has a place at Career Day; correcting mis-information.</li> <li>- We have a financial stake in the event, so it’s not out of line to emphasize the importance of including this content</li> </ul> <p><b><u>DEI Committee</u></b></p> <ul style="list-style-type: none"> <li>- 6 people reached out to get a committee formed</li> <li>- Kick off to establish mission and goals</li> </ul>

	<p><b><u>Non-Committee Work</u></b></p> <ul style="list-style-type: none"> <li>- School presentation had great turn out; introducing ASID to those who aren't familiar, build value and encourage</li> <li>- Created a volunteer tracking spreadsheet to track our network</li> </ul>
<b>VOTE</b>	N/A

**STUDENT REPRESENTATIVE TO THE BOARD REPORT**

<b>DISCUSSION</b>	N/A
<b>VOTE</b>	N/A

**OTHER TOPICS/NEW BUSINESS**

<b>DISCUSSION</b>	<p>Chapter Medalist Award</p> <p>Motion to approve Lynn Vogeltanz</p> <p>Second: Lauren</p> <p>Third: Nicole</p>
<b>VOTE</b>	Approve

<b>MEETING ADJOURNED</b>	7:07 p.m.
<b>MOTION TO ADJOURN</b>	Leah Knox
<b>SECONDED</b>	Lauren Maki