



**THE WISCONSIN CHAPTER OF ASID
BOARD MEETING**

April 28, 2021

LOCATION	Microsoft Teams Meeting
BOARD MEMBERS PRESENT	Leah Knox, ASID - President Lauren Maki, ASID – President-Elect Jennifer Doede, ASID – Financial Director Dan Effenheim, ASID – Professional Development Director Sofia Ismaili – Communications Director Nicole Greuel, ASID – Membership Director Anna Janke ASID – Director-at-Large
MEETING CALLED BY	Leah Knox
CALLED TO ORDER	6:00 p.m.
MINUTES BY	Lauren Maki
ADDITIONAL MEMBERS IN ATTENDANCE	Lynn Vogeltanz

AGENDA TOPICS

MEETING MINUTES

MOTION TO APPROVE	Jenny Doede
SECONDED	Dan Effenheim
DISCUSSION	None
VOTE	None
FURTHER DISCUSSION	None

PRESIDENT REPORT

DISCUSSION	<p>Administrator Update</p> <ul style="list-style-type: none"> - Prioritization of tasks to consider efficiencies - Moving forward, we're going to review the hours - Urgency should be vetted carefully; we should roll out - Taking the social media off of their plate <p>Comments:</p> <ul style="list-style-type: none"> - Anna – one-pager on process to roll out to committees - Lauren – are we planning to implement this term or next? <p>Actions:</p> <ul style="list-style-type: none"> - Roll out one pager which outlines new comm. Process and guidelines for posting
VOTE	N/A

FINANCIAL DIRECTOR REPORT

DISCUSSION	<ul style="list-style-type: none"> - \$16,160 sponsorship drive; slowing down <p><u>General</u></p> <ul style="list-style-type: none"> - Sponsorship drive is slowing down; \$16,160.00 raised - May want to engage admin to assist with Mail Chimp - Checking account balance is low - Budget committee – no interest yet <p>Question: Is the committee open to volunteers outside of the</p> <ul style="list-style-type: none"> - Design Excellence Awards: \$10,435 raised; ~\$20k spent <p>Anticipated non-revenue generating</p>
VOTE	N/A

PRESIDENT-ELECT REPORT

DISCUSSION	<p><u>GA Committee</u></p> <p>Bill is forecasted to get introduced the week of May 3rd. Please watch for this.</p> <p>Recently, AIA WI reached out to IIDA WI to let them know that they are opposed to the bill. IIDA WI, ASID WI, and Lobbyists conducted a meeting to review their verbiage requests and formulated a response. When the bill is introduced verbiage will be available that time. AIA WI has also reached out to all representatives throughout the state giving their opinion on why to not support the bill. With our committees and subcommittees, we are finding out who is not supporting the bill. This list of representatives is being given to the lobbyists for them to meet individually with to help educate about the bill.</p> <p>We need everyone to spread the word to sign up for the new Phone 2 Action. The number is new this session. Our goal is to get to 2000 people on this list and take action each time the message gets out. We ask the board to get people signed up for this.</p> <p>Finally, numbers are critical. We are asking the board to watch for when we need to get to the capital.</p> <p>The day of the hearing we will be asking for people to get to Madison. That day you have 2 options:</p> <ol style="list-style-type: none"> 1. Sign in support at the capital prior to hearing. This is critical to outway the opposition 2. Go to the capital and sit through the hearing 3. Reach out to Robin if you are interested in Testifying why this Bill is important to you and your Profession <p>The Communication Team has set up a strategy on continuing to get the message out. They are doing a mix of personal messages, profession impact messages, and call to action messages. Videos are getting the most traction. Please continue to share all posts on your media pages. We need all Designers (Members & Non-Members) to get supporters to get engaged in Phone 2 Action. If you have any questions, please reach out to Lauren, Leah, Robin, Bill or Lynn to get additional information. We would love for everyone to get in engaged!</p>
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	<p><u>Design Excellence Awards</u></p> <p>Committee Work:</p> <ul style="list-style-type: none"> - Production was successful & a ton of fun! - Awards are in process - Door prizes are in process - Social media will feature winners over the next few months <p>Future Work:</p> <ul style="list-style-type: none"> - Looking forward to next year! Committee will stay in place, but would like to mentor a new group for 2023 term -
MOTION TO APPROVE	N/A
SECONDED	N/A
DISCUSSION	N/A
VOTE	N/A

PROFESSIONAL DEVELOPMENT DIRECTOR REPORT

	<p><u>Next Event</u></p> <p>Bella Tile expressed interest</p> <p>Golf-camp with Chip Pop Up; in-person outdoor event</p> <p>DISCUSSION Looking forward to the end of term, is there anyone we can start talking to about What's Next; late fall would be better.</p> <p><u>What's Next</u></p> <p>Workshop has committed to planning; we should loop Mindy in to planning!</p>
VOTE	N/A

MEMBERSHIP DIRECTOR REPORT

	<p><u>Emerging Professionals</u></p> <ul style="list-style-type: none"> - Planning an NCIDQ prep panelist event – co-hosted with IIDA and CIDQ Proposed date: August 11th – <i>Add to event calendar?</i> - NAWH partnered tour - Neo-consin Table for committee recruitment Connect with Jenny for swag <p>DISCUSSION Answers from past action items:</p> <ul style="list-style-type: none"> - Pass-credit for NCIDQ; need to be a dues-paying Allied member before you get the credit; have to report passing within one year - ASID Member Directory – Two Types Basic: Name/Title/Contact/Service Area/Website link/Bio Enhanced: All features of Basic + profile picture, images, awards and preferred ranking / \$200 annually in addition to dues
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	- Suspended members are high this month; Nicole to reach out to members and figure out what's going on
VOTE	N/A

COMMUNICATIONS DIRECTOR REPORT

DISCUSSION	N/A
VOTE	N/A

DIRECTOR-AT-LARGE REPORT

DISCUSSION	<p><u>Sustainability Committee</u></p> <ul style="list-style-type: none"> - Riverkeepers event – picked up 54 bags of garbage!! <p><u>Student Scholarship</u></p> <ul style="list-style-type: none"> - Cruising along – working on an event at the North/South Club - Amy & Pete have a list of possible volunteers to join that committee <p><u>Career Day</u></p> <ul style="list-style-type: none"> - Posted Tim’s report; check it out on the DAL Report - No mention of including CIDQ at the next event <p><u>DEI Committee</u></p> <ul style="list-style-type: none"> - Focus is around education and work checking privilege - Open sharing and emotional - Goal is how to bring BIPOC designers to our industry <p>How to share? Video on social media w/ an update around the work being done</p> <ul style="list-style-type: none"> - Need a chair and co-chair to support the organization of the committee <p><u>Non-Committee Work</u></p> <ul style="list-style-type: none"> - Masks – still have a lot of masks! Anna will drop masks off to be distributed - Sharepoint: Under Important Documents -> ASID Committee and Contact Drafts <p>Ask of the board: Review the contacts on each committee</p>
	VOTE

STUDENT REPRESENTATIVE TO THE BOARD REPORT

DISCUSSION	
VOTE	N/A

OTHER TOPICS/NEW BUSINESS

DISCUSSION	Communications Committee <ul style="list-style-type: none">- We need volunteers!! Forward ideas on to Sofia so she can pull together a committee- Sofia can contact Anna for a list of school contacts Transitioning back to in person meetings! <ul style="list-style-type: none">- Chapter Survey – ask members about comfort level with in-person events- ASID Family Reunion?- Annual Meeting in late September would be great for in-person
VOTE	N/A

MEETING ADJOURNED	7:20p.m.
MOTION TO ADJOURN	Leah Knox
SECONDED	Dan Effenheim