



SESSION TWO: Tuesday, March 28, 2023 @ 12:00 - 1:00pm CST

“MILLION DOLLAR MARKETING PLAN!”

presented by

Salimah Mamdani
of
fullybookeddesigner.com



This presentation is the perfect next step after mastering your money mindset. Learn how to implement effective marketing strategies and reach new heights of success. Discover the secrets to creating a comprehensive marketing plan that will drive sales and growth for your business.

In this presentation you will learn:

- 1. How to identify and target the ideal client for your business*
- 2. Techniques for creating compelling marketing campaigns that drive sales*
- 3. Best practices for measuring and analyzing the success of your marketing efforts*

Don't miss out on this opportunity to elevate your business and reach your financial goals.

This enlightening presentation is part 2 of a 2-part series to help interior design professionals build a solid and sustainable Million Dollar Design practice. There will be a Q&A session for attendee participation at the end of this presentation.

Salimah Mamdani,

fullybookeddesigner.com

Salimah Mamdani is an entrepreneur, speaker and a mentor for design professionals looking to create a business and life of their dreams. Based in Toronto, Salimah founded The Marketing Boutique, a full service marketing firm working extensively with international brands and local businesses in home renovation, design and decor segment. In 2016, Salimah created Fully Booked Designer, an online mentorship program for interior design business owners ready to build a profitable 6 and 7 figure business.

