

## THE WISCONSIN CHAPTER OF ASID - BOARD MEETING MINUTES, MAY 2023

**LOCATION: Virtual**

**4:30 PM** – Board Meeting Start

**5:02 PM** – Adjournment

In attendance:

- Finance - Kate Stachowiak
- SRB - Bree De Vries
- Communication - Jordan Green
- President-Elect- Amy Kopplin
- President- Pedro Lima
- Impact- Alyssa Merkle

ITEM	TIME	ACTION	RESPONSIBILITY
<b>Call to order</b>	4:00 pm	None	Pedro Lima
<b>Meeting Minutes</b>		VOTE	
<p><b>President</b></p> <ul style="list-style-type: none"> <li>• Media Partner-MKE Lifestyle</li> <li>• At-Large Board Position</li> <li>• GATHER conference-details and planning</li> <li>• Financial position-Jenny Doede assisting and helping with new forms</li> <li>• Volunteer training event and call for volunteers email from last board meeting</li> </ul>	15 min		Pedro Lima
<p><b>Financial Director</b></p> <ul style="list-style-type: none"> <li>• Financial Update</li> <li>• Financial forms update</li> </ul>	10 min		Kate Stachowiak
<p><b>President-Elect</b></p> <ul style="list-style-type: none"> <li>• Government Affairs</li> <li>• Design Excellence Awards</li> <li>• Regional Design Initiative-updates</li> <li>• ASID WI Master Calendar 2023</li> </ul>	10 min		Amy Kopplin
<p><b>Director At-Large</b></p> <ul style="list-style-type: none"> <li>• Career Day Update-Anna-March 31</li> </ul>	10min		OPEN
<p><b>Communications Director</b></p> <ul style="list-style-type: none"> <li>• Communication Committee Update</li> </ul>	10 min		Jordan Green

<b>Professional Development Director</b> <ul style="list-style-type: none"> <li>• Design Boss</li> <li>• Design Summit</li> <li>• Neoconsin</li> </ul>	10 min		Mindy Hoppe
<b>Membership Director</b> <ul style="list-style-type: none"> <li>• Emerging Professionals Committee Update</li> <li>• DEI Committee Update</li> </ul>	10 min		Brianna Arpy
<b>Student Rep. to the Board</b> <ul style="list-style-type: none"> <li>• Student Outreach</li> <li>• DEA Poster</li> </ul>	10min		Bree De Vries
<b>Parking Lot</b> <ul style="list-style-type: none"> <li>• Potential event sponsors- California Closets, Brass Light Gallery, Kohler</li> <li>• Student Initiative Committee</li> <li>• PPI2PASS books and Affiliate Program partnership</li> <li>• Create Finance committee to discuss resource allocation with</li> <li>• T-shirts-get them from Leah and organize how they will be distributed going forward?</li> </ul>	0 min		
<b>Adjournment</b>	5:30 pm	VOTE	Pedro Lima

President – Pedro Lima:

- Gather
  - Discount has been extended via national
  - Once elections are complete, we will invite new BODs to attend
- Chapter success
  - BOD- Please send Pedro a couple of sentences regarding any success stories from this year.
- National Awards
  - New awards have been added
- Chapter operational plan
  - Changed to the “Operational Plan” not Strategic Plan
  - Amy is getting her committee together and brainstorming initiatives

Finance - Kate Stachowiak:

- Financials
  - \$35 thousand checking
  - Jotform was going to Admin email, however, checks have been sent out
  - Pedro, Jenny, and Kate met to discuss bookkeeper support for the chapter
    - Ability to print checks, but will still need signatures (need a stamp if going forward with this)
    - Additional \$100-\$300 a month
    - The benefit to hiring a bookkeeper is not as enticing when looking into the return on investment

President-Elect – Amy Kopplin:

- Design Awards
  - Historical success
  - Highest level of registrants
  - Currently organizing the balance left/ final budget
  - There were venue driving logistical issues- following up
  - Increased income and highest level of scholarship payouts resulting from the event

- A debrief meeting will be scheduled within the next month
- Magazine is set to publish DEA submissions soon
- Gov Affairs
  - Capital day
  - “intimate”- not a lot of engagement from members
  - Productive
  - Brainstorming messaging to members regarding the stamping process
  - GA team is working on creating two half day events soon
  - VOTE: ASID Support on the WI act for a percentage of state contracts going to women-owned businesses
    - Language is inclusive of interior designers
    - Need to revote to officially support the bill – does not hold us to an “in favor” stance long term
    - Language has been added to the board report
    - **Amy motions to vote to support the bill**
      - Motioned seconded- Kate
      - Motion passes
  - Design Initiative
    - Will follow up with admin regarding the form QR code results
    - Has a lead for the Madison design center – will follow up early next week
    - Emily will provide feedback on the QR code results

Communications- Jordan Green:

- Posts
  - Around 54
  - See board report
- Photos from design awards
  - Coming soon and will add to site
  - Update: ready on the 19th
- Reminder
  - Please do not send “day of” social media requests
  - 3-5 days is ideal

Professional Development - Mindy Hoppe

Membership - Brianna Arpy

Student Rep - Bree De Vries

- Raffle
  - Contact information from raffle will be added to a student email list
  - Will send the email list to Emily to add to Mail Chimp