



**THE WISCONSIN CHAPTER OF ASID
BOARD MEETING MINUTES**

Date: 02/28/2024

LOCATION	Virtual
BOARD MEMBERS PRESENT	Amy Kopplin, Amanda Pena, Melissa Wessing, Lisa Blazek, Gigi Szeklinski, Katie Starosta
MEETING CALLED BY	Amy Kopplin
CALLED TO ORDER	Time: 4:10PM
MINUTES BY	Amy Kopplin
ADDITIONAL MEMBERS IN ATTENDANCE	NONE

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AGENDA TOPICS

PRESIDENT

DISCUSSION	<p><u>Review of Admin Board Report</u> Doing great on sponsorships, question specific to when Platinum sponsors will receive their code that is valid for event admission</p> <p><u>Budget Updates - National</u> Starting Q2, chapters will not receive any allocations from the "Organizations" membership levels. National has not given us a percentage or expected dollar amount reduction. For the "Individuals" membership levels, we will see a 2.5% reduction in dues.</p>
VOTE #1	
MOTION TO APPROVE #1	
SECONDED #1	

FINANCIAL DIRECTOR

DISCUSSION	<p>Financial Summary- - see Board Report for \$\$ totals across each account</p> <p><u>Budget Updates</u></p> <ol style="list-style-type: none"> 1. Managing cash flow is important right now as checking gets tight– waiting for \$\$ to come in from DEA. Need to pay out more than a few invoices right now (DEA venue, MKE Lifestyle, RCB Awards, CORE AMC Invoice) 2. Waiting to receive Q4 2023 dues – expected March 4th <p><u>Chapter Budget</u> Full review of budget line items by Income and then Expenses per category.</p>
VOTE	
MOTION TO APPROVE	
SECONDED	

DISCUSSION	
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PRESIDENT-ELECT

DISCUSSION	<p><u>GA Committee</u> Panel event planning in the works Capitol Day event planning in the works</p> <p><u>Design Excellence Awards</u> Committee meetings are happening almost every Friday now, contract signed for venue and MKE Lifestyle. Working through décor plans. Ordering awards now due to lead time concerns. Submission window closes 3/15, judging will start</p>
VOTE	
MOTION TO APPROVE	
SECONDED	

DIRECTOR AT-LARGE

DISCUSSION	<p><u>Career Day</u> TOMORROW! Everything ready to go, looking good for a successful day tomorrow</p> <p><u>Collegiate Outreach</u> Scheduling in March and April for dates to visit each college campus</p>
VOTE	
MOTION TO APPROVE	
SECONDED	

COMMUNICATIONS DIRECTOR

DISCUSSION	<p><u>General Update</u> Engagement is up overall on social media – see board report for exact amounts</p> <p><u>Weekly Eblasts</u> Get info to the admin and Jordan the Friday before, approved on Tuesday, posted Wednesdays.</p>
VOTE	
MOTION TO APPROVE	
SECONDED	

PROFESSIONAL DEVELOPMENT DIRECTOR

DISCUSSION	<p><u>Seven Acre Dairy Event</u> On hold for the moment</p> <p><u>Neosconsin</u> Kris Schwalenberg is chair, event will be held at Monona Terrace this year</p>
VOTE	
MOTION TO APPROVE	

SECONDED	
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MEMBERSHIP DIRECTOR

DISCUSSION	Brianna was on vacation, refer to board report for updates.
VOTE	
MOTION TO APPROVE	
SECONDED	

STUDENT REP. TO THE BOARD

DISCUSSION	Not in attendance due to senior thesis commitments, Gigi covered most of the content
VOTE	
MOTION TO APPROVE	
SECONDED	

OTHER TOPICS/NEW BUSINESS

DISCUSSION	
VOTE	
MOTION TO APPROVE	
SECONDED	

MEETING ADJOURNED	Time: 5:29 PM
MOTION TO ADJOURN	Amy Kopplin
SECONDED	Amanda Pena