

PRESIDENT

FINANCIAL DIRECTOR



**THE WISCONSIN CHAPTER OF ASID
BOARD MEETING MINUTES**

Date: 03/28/2024

LOCATION	Virtual
BOARD MEMBERS PRESENT	Amy Kopplin, Amanda Pena, Lisa Blazek, Gigi Szeklinski, Katie Starosta, Bree De Vries, Brianna Arpy, Sawyer Myers (CORE)
MEETING CALLED BY	Amy Kopplin
CALLED TO ORDER	Time: 4:04PM
MINUTES BY	Amy Kopplin
ADDITIONAL MEMBERS IN ATTENDANCE	NONE

AGENDA TOPICS

DISCUSSION	<p><u>Review of Admin Board Report</u> Doing great on sponsorships, 7 Platinum sponsors, 1 Silver sponsor, 1 Bronze sponsor so far in 2024</p> <p><u>Calendar of Events Review</u> Mini Capital Day is on April 4th, calendar currently shows April 2nd Idea to put photo gallery links on past events on the calendar Sawyer to update the background within the calendar to be solid, suggested to be an opaque background. Sawyer to send an updated draft via email to the board for approval before putting on the website.</p> <p><u>April Board Meeting</u> Typically board does not meet in April, discussion had on having one in April, or waiting until May to meet.</p>
VOTE #1	
MOTION TO APPROVE #1	
SECONDED #1	
DISCUSSION	<p>Financial Summary- - see Board Report for \$\$ totals across each account</p> <p><u>Budget Updates</u></p> <ol style="list-style-type: none">1. Update provided by Amy Kopplin in Melissa Wessing's absence; financials are very active currently with the upcoming DEA event. <p><u>Chapter Budget</u></p>

	Full review of budget line items by Income and then Expenses per category. Discussion had on GATHER and associated costs.
VOTE	All in favor, motion carried.
MOTION TO APPROVE	Amy Kopplin motions to approve 2024 budget
SECONDED	Seconded by Amanda Pena
DISCUSSION	

PRESIDENT-ELECT

DISCUSSION	<p><u>GA Committee</u> Sold 5 shirts at Career Day, not planning to participate in national capitol day due to mini capitol day on April 4th. Request to allocate \$500 to purchase t-shirts to sell for advocacy committee, Sawyer to look into putting swag onto the website to post for sale.</p> <p><u>Design Excellence Awards</u> All deposits in for vendors. Judging currently open through April 12th. Registration period to be moved up to April 15th, Sawyer to update registration accordingly.</p>
VOTE	All in favor, motion carried
MOTION TO APPROVE	Motion to approve made by Amanda Pena
SECONDED	Seconded by Lisa Blazek

DIRECTOR AT LARGE

DISCUSSION	<p><u>Collegiate Outreach</u> Discussion had to move to beginning of Fall. Refer to board report for update.</p>
VOTE	
MOTION TO APPROVE	
SECONDED	

COMMUNICATION DIRECTOR

DISCUSSION	<p><u>General Update</u> Engagement is up overall on social media – see board report for exact amounts</p> <p><u>Weekly Eblasts</u> Get info to the admin and Jordan the Friday before, approved on Tuesday, posted Wednesdays.</p>
VOTE	
MOTION TO APPROVE	
SECONDED	

OTHER TOPICS/NEW BUSINESS

PROFESSIONAL DEVELOPMENT DIRECTOR

DISCUSSION	<p><u>Seven Acre Dairy Tour</u> Deposit made and contract signed. Save the date has been announced. Sawyer to reach out to Lisa to build out Eventbrite registration.</p> <p><u>Northeast Design Community</u> Informal happy hours to be done most likely monthly in the region, no other updates at this time.</p>
VOTE	
MOTION TO APPROVE	
SECONDED	

MEMBERSHIP DIRECTOR

DISCUSSION	<p><u>DEI Committee Update</u></p> <p><u>EP Committee Update</u></p> <p><u>ASID National Webinar</u> Brianna attended a webinar presented from ASID National, Brianna discusses the idea of hosting a webinar at the chapter level to discuss membership changes.</p> <p><u>ASID National Membership Changes</u> Membership levels have been changed by ASID National. Membership allocations to chapters have been cut back by National.</p>
VOTE	
MOTION TO APPROVE	
SECONDED	

STUDENT REP TO THE BOARD

DISCUSSION	<p><u>Career Day</u> Review discussion had on Career Day event.</p> <p><u>DEA Student Volunteers</u> 6 student volunteers needed, Bree to try to find them for the event.</p>
VOTE	
MOTION TO APPROVE	
SECONDED	

DISCUSSION	
VOTE	
MOTION TO APPROVE	
SECONDED	

MEETING ADJOURNED	Time: 5:55 PM
MOTION TO ADJOURN	Amy Kopplin
SECONDED	Amanda Pena