



**THE WISCONSIN CHAPTER OF ASID
BOARD MEETING MINUTES**

Date: 06/25/2024

LOCATION	Virtual
BOARD MEMBERS PRESENT	Amy Kopplin, Amanda Pena, Melissa Wessing, Brianna Arpy, Genevieve Szeklinski, Katie Starosta, Lisa Blazek, Erin Vincent (CORE)
MEETING CALLED BY	Amy Kopplin
CALLED TO ORDER	Time: 4:30pm
MINUTES BY	Amy Kopplin
ADDITIONAL MEMBERS IN ATTENDANCE	NONE

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AGENDA TOPICS

PRESIDENT

DISCUSSION	<p><u>Review of Admin Board Report</u> Sponsorship remain at 7 Platinum; 2 Silver; 1 Bronze totaling \$20,000</p> <p><u>Election Update</u></p> <ol style="list-style-type: none"> Nominating committee is close to having candidates for all open positions (President-Elect, Membership Director, Director at Large and Student Rep to the Board. As soon as all candidate information is received ballots will be sent to membership. E-blast will go out to announce Elections <p>Calendar of Upcoming Events Review</p> <ol style="list-style-type: none"> Kohler Showroom Tour - August 2024 ReDefine Event - August 2024 * Lisa shared that vendor samples could go to area art teachers Member Engagement Event - Fall 2024 Advocacy Event - Nov. 7, 2024
	VOTE
	MOTION TO APPROVE
	SECONDED

FINANCIAL DIRECTOR

DISCUSSION	<p>Financial Summary- - see Board Report for \$\$ totals across each account</p> <p><u>Budget Updates</u></p> <ol style="list-style-type: none"> Overview was given of the transfer of funds (\$20,000) from the Vanguard account to the checking account. Review of the ASID Quarterly Chapter Allocation Summary. Clarification will be requested from National by Amy and Melissa.

	<p><u>Chapter Budget</u></p> <p>1. FY2025 Planning Budget is due 8/31 with a grace period extending to 10/31.</p>
VOTE	
MOTION TO APPROVE	
SECONDED	
DISCUSSION	

PRESIDENT-ELECT

DISCUSSION	<p><u>GA Committee</u></p> <ol style="list-style-type: none"> 1. Sign and Seal Law Rules and Regulations will be set July 1, 2024 and will be in effect August 1, 2024. 2. All WRIDs and firms that employ WRIDs must comply. 3. Town Hall Event Nov. 7 <p><u>Strategic Planning Committee</u></p> <ol style="list-style-type: none"> 1. Actively recruiting
VOTE	
MOTION TO APPROVE	
SECONDED	

DIRECTOR AT LARGE

DISCUSSION	<p><u>Collegiate Outreach</u></p> <ol style="list-style-type: none"> 1. 6-Week Collegiate Outreach push planned for Fall 2024 (Aug./Sept.) 2. Goal to get students to sign up as members
VOTE	
MOTION TO APPROVE	
SECONDED	

COMMUNICATION DIRECTOR

DISCUSSION	<p><u>General Update</u></p> <p>Engagement is up overall on social media – see board report for exact amounts</p> <p><u>Weekly Eblasts</u></p> <p>Get info to the admin and Katie the Friday before, approved on Tuesday, posted Wednesdays. Working on forming a committee</p>
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VOTE	
MOTION TO APPROVE	
SECONDED	

PROFESSIONAL DEVELOPMENT DIRECTOR

DISCUSSION	<p><u>Evoke</u> - September 27, 2024 <u>Neosconsin</u> - October 10, 2024</p> <p><u>Northeast Design Community</u> Will pick back up in the fall.</p> <p><u>GATHER</u> Funds set aside to send up to 6 Board Members</p>
	VOTE
MOTION TO APPROVE	Lisa Blazek
SECONDED	Amanda Pena

MEMBERSHIP DIRECTOR

DISCUSSION	<p><u>DEI Committee Update</u></p> <p><u>EP Committee Update</u></p> <p>ASID National Membership Changes Membership reports may be inaccurate. Erin will send the most recent Mailchimp list to Bryanna.</p> <p><u>Fall Membership Event</u></p> <ol style="list-style-type: none"> 1. Budget Concerns 2. Proactively secure sponsors to offset the cost of the event. 3. Need volunteers to plan and run the event. 4. Would be scheduled for Late September/Early October
	VOTE
MOTION TO APPROVE	
SECONDED	

STUDENT REP TO THE BOARD

DISCUSSION	
VOTE	
MOTION TO APPROVE	
SECONDED	

OTHER TOPICS/NEW BUSINESS

DISCUSSION	<ol style="list-style-type: none"> 1. Discussion about who should attend "Gather" in Denver 8/11-13. \$1500 has been set aside for this purpose. 2. Lisa proposed the creation of a hierarchy of Board Members who could benefit from attending Gather. 3. Board members in attendance at Thursday's Volunteer Appreciation Event will vote to send Amanda Pena to Gather in Denver. 4. Amanda recommended future discussion about reestablishing sponsorship and sustainability committees 5. Discuss Board Retreat 6. Eventbrite vs. other event registration platforms such as CPJam for event registrations. Erin to research the cost of other options for the next Board Meeting.
VOTE	Create Hierarchy of Board Members who would benefit from attending Gather
MOTION TO APPROVE	Lisa Blazek
SECONDED	Amanda Pena

MEETING ADJOURNED	Time: 6:02 PM
MOTION TO ADJOURN	Amy Kopplin
SECONDED	Amanda Pena