

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



WISCONSIN



Annual Sponsorship

2025 Sponsorship Opportunities



DESIGN IMPACTS LIVES

The ideas are flowing here at **ASID Wisconsin!** With more than 300 members and growing, our chapter is focused on building member engagement, sharing information, and making resources more accessible. Our goal is to connect our members with the Industry Partners, organizations and businesses they need to know!

Following you will find the 2025 ASID Wisconsin Sponsorship Package. The Wisconsin Chapter and our entire membership will flourish with the dedication and partnership of sponsors like you.

2024-2025 ASID Wisconsin Board of Directors



President

Amanda
Coplan Peña



President-Elect

Margaret
Nedow



Finance Director

Melissa
Wessing



Communications Director

Catherine
Starosta



**Professional
Development Director**

Lisa
Blazek



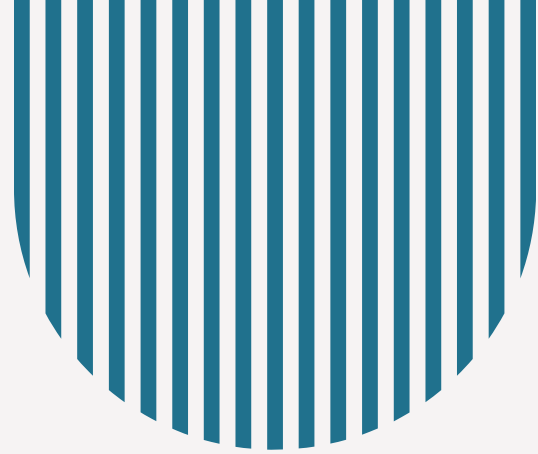
Director At-Large

Wendy
Redecker



Membership Director

Kelly
Kuehn



Why Sponsor

ASID Wisconsin?

01

Community Engagement & Local Impact in Wisconsin

06

Support for Professional Development & Education

02

Increased Brand Visibility Through Marketing Channels

07

Opportunities to Host Events In Your Community

03

Targeted Exposure to Interior Design Professionals

08

Brand Credibility & Trust - Celebrating 50 Years of ASID!

04

State-Wide Networking Opportunities

09

Support Continued Interior Design Advocacy & Legislation

05

Showcase Products & Services Directly to Specifiers

10

Opportunities to Shape the Future of Design

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
WISCONSIN



Types of Sponsorship



CHAPTER SPONSORSHIP

- ✓ Year-Round Brand Visibility
- ✓ Chapter-Wide Recognition: Website, Social Media, Events, Newsletter & More
- ✓ State-Wide Networking Opportunities at all events
- ✓ Financial Support of Wisconsin Chapter Operations



EVENTS & INITIATIVES SPONSORSHIP

- ✓ Targeted Brand Visibility
- ✓ Audience-Focused: Students, Emerging Professionals, Practitioners, etc.
- ✓ Event-Specific Perks (discounts, giveaways, etc.)
- ✓ Financial Flexibility: Specific Event Support Commitment

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



WISCONSIN

Chapter Sponsorship

Available Levels and Benefits

2025

Chapter Sponsorship

Bronze - \$500

- Host an Event! Share Your Space or Project Venue
(see bottom panel)
- Sponsorship Listed in E-Newsletter Year-Round
- Logo Representation at all Chapter Events & on Website
- 2025 Chapter Sponsor Email Signature

Showcase Your Space & Projects!

Student Scholarship Event
Volunteer Appreciation Event
What's Next Event
Annual Meeting

EP Panel Event
Coffee Connections
CEU's

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



WISCONSIN

2025

Chapter Sponsorship

Silver - \$1,000

- Social Media Post on Chapter Accounts - 1X per Year (LinkedIn, Facebook, Instagram)
- Host an Event! Share Your Space or Project Venue (see bottom panel)
- Sponsorship Listed in E-Newsletter Year-Round
- Logo Representation at all Chapter Events & on Website
- 2025 Chapter Sponsor Email Signature

Showcase Your Space & Projects!

Student Scholarship Event

Volunteer Appreciation Event

What's Next Event

Annual Meeting

EP Panel Event

Coffee Connections

CEU's

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



WISCONSIN

2025

Chapter Sponsorship

Gold - \$1,500

- Design Excellence Awards Presenter
- Social Media Post on Chapter Accounts - **2X per Year** (LinkedIn, Facebook, Instagram)
- Host an Event! Share Your Space or Project Venue (see bottom panel)
- Sponsorship Listed in E-Newsletter Year-Round
- Logo Representation at all Chapter Events & on Website
- 2025 Chapter Sponsor Email Signature

Showcase Your Space & Projects!

Student Scholarship Event

Volunteer Appreciation Event

What's Next Event

Annual Meeting

EP Panel Event

Coffee Connections

CEU's

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



WISCONSIN

2025

Chapter Sponsorship

Platinum - \$2,000

- Design Excellence Awards Presenter with Category Choice
- Social Media Post on Chapter Accounts - 3X per Year (LinkedIn, Facebook, Instagram)
- Host an Event! Share Your Space or Project Venue (see bottom panel)
- Sponsorship Listed in E-Newsletter Year-Round
- Logo Representation at all Chapter Events & on Website
- 2025 Chapter Sponsor Email Signature

Showcase Your Space & Projects!

Student Scholarship Event

Volunteer Appreciation Event

What's Next Event

Annual Meeting

EP Panel Event

Coffee Connections

CEU's

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



WISCONSIN

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



WISCONSIN

Events & Initiatives Sponsorship

Opportunities, Details, & Benefits

2025 Legacy Events Timeline

Design
Excellence
Awards

● May 2025

Student
Scholarship
Fundraiser

● Spring 2025

Volunteer
Appreciation
Event

● Summer 2025

What's Next?
Forum

● Fall 2025

Annual
Meeting

● October 2025

Holiday
Party

● December 2025



The Wisconsin Chapter of ASID presents Legacy Events every year to support our diverse member base and membership types. Your financial support makes these events possible!

We are always looking for ways to support our Chapter Members... if you have a unique event idea or opportunity to present, please email the Sponsorship Committee Chair, Amy Kopplin at: amy.kopplin@gmail.com

Events and timelines are subject to change.

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
WISCONSIN



2025

Event Sponsorship

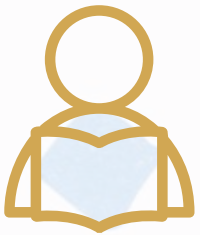
Design Excellence Awards Gala

May 1st, 2025 | Milwaukee, WI



MC Sponsor: \$3,500 (1 available)

Present on-stage alongside ASID Wisconsin leaders throughout the evening. Includes an exclusive 5 minute platform to express what ASID means to your organization/firm/company and (2) tickets to the event. Company logo will be on all slides of the presentation, and funding directly supports the purchase of award statuettes.



Student Award Sponsor: \$1,500 (3 available)

Present student awards on-stage the night of the event along with a 1 minute introduction to your organization/firm/company. Your logo will be printed on each award winner's certificate, and funding directly supports the table seats for student award winners and the cash prizes they receive.



Bar Sponsor: \$1,000 (4 available)

Your logo will be placed on signage at the bar and on all cocktail tables for the duration of the evening. Funding directly supports the purchase of drink tickets for event attendees. Please inquire for special pricing if interested in hosting a Featured Cocktail.



Featured Event Sponsor: \$750 (10 available)

Your logo is represented as a featured sponsor on signage throughout the event. Your funding directly supports event needs such as the DJ, lighting/AV, photography, event decor, desserts and more!

***All DEA Event Sponsors will be verbally recognized at our Chapter's biggest event of the year! This event consistently draws between 350-400 industry professionals; be sure not to miss out on this fantastic opportunity!**

2025 Event Sponsorship

Legacy Events

\$250 Minimum

Holiday Party

A Gathering to Celebrate a Year of Success & Friendship in Design
Estimated Event Cost: \$3,000

Student Scholarship Fundraiser

An Event to Raise Funds for ASID WI's Student Scholarship Fund
Estimated Event Cost: \$2,500

Volunteer Appreciation Party

A Gathering to Show Appreciation for All of our ASID WI Volunteers
Estimated Event Cost: \$3,000

What's Next? Forum

An Event that Addresses and Educates on Current Issues
for the Interior Design Profession
Estimated Event Cost: \$2,500

Annual Meeting

A Gathering to Provide Membership with the State of the Chapter,
Introduce and Swear-In Incoming Chapter Board Members,
and Celebrate Chapter Success
Estimated Event Cost: \$3,000



What Does Your Event Sponsorship Provide?

Your sponsorship dollars go directly towards venue fees, catering, beverage service, decor, and printed materials for your selected event. In exchange, your logo will be on promotional elements leading up to and during the event, including verbal recognition. **If you sponsor the full estimated cost of any event, you will be the sole sponsor and exclusively featured.**

2025 Initiatives Sponsorship Funds & Initiatives \$250 Minimum

Student Scholarship Fund

Provides Direct Funding for ASID WI's Student Scholarship Fund
Annual Goal: \$5,000

Emerging Professionals Initiatives

Supports Events Focused on ASID WI Members <5 Years in the Industry
Annual Goal: \$1,500

Advocacy Initiatives

Support the Interior Design Profession in Maintaining our Right to be Registered Design Professionals in WI, to Stamp and Seal, and to Educate the Public
Annual Goal: \$3,500

Diversity, Equity, & Inclusion Initiatives

Support our Efforts to Provide Non-Judgmental, Educational and Informative Events and Opportunities that Focus on Bridging the Divide between Backgrounds, Generations, and Specialties
Annual Goal: \$1,500



What Does Your Initiative Sponsorship Provide?

Your sponsorship dollars go directly and exclusively toward your selected initiative. These funds are not shared or used for any other ASID WI Chapter Event previously listed or for General Expenses of the ASID WI Chapter. In exchange, your logo will be on promotional elements for these initiatives, including verbal recognition. **If you sponsor the full estimated cost of any initiative, you will be the sole sponsor and exclusively featured.**

2025

Initiatives Sponsorship

A La Carte Advertising

Pricing as Noted

Exclusive Email Blast

\$250/Each (2 Max)

Instagram or LinkedIn Post

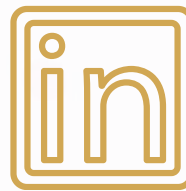
\$250/Each (2 Max)

Instagram Reel

\$300/Each (2 Max)

Instagram or LinkedIn Takeover

\$400/Each (2 Max)



Looking for a different opportunity to engage with ASID Wisconsin's membership?

A La Carte Advertising Sponsorships are available to all ASID Organization Membership Types (Supplier, Firm, Higher Education Institution, or Affiliate). Each advertising opportunity reaches the entirety of that platform's user community. The exclusive email blast reaches all 300+ **ASID Wisconsin** members.

Let's Partner!

Are you ready to be a Sponsor of
ASID Wisconsin?



**SCAN THE ABOVE QR CODE TO BE TAKEN
TO OUR SPONSORSHIP PAYMENT SITE**

The Chapter will make every reasonable effort to follow through with the commitments made in the 2025 Sponsorship Program and will negotiate solutions in good faith on behalf of the Chapter, Sponsors, and Members. The sponsorship term begins January 1, 2025 and only if payment has been received. All sponsorships (regardless of timing of payment) will have a sponsorship term of (1) one calendar year, with sponsorships expiring December 31, 2025.

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
WISCONSIN



Questions?

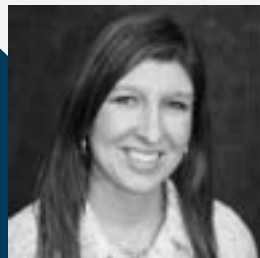


Contact ● Amy Kopplin, NCIDQ, WRID
ASID WI Past President '24-'25
Sponsorship Committee Chair

E-Mail ● amy.kopplin@gmail.com

Website ● asid.wi.org/chapter-sponsorship/2025

As a Sponsorship Committee, we hope that we have curated sponsorship opportunities and options that are both meaningful and attractive to your business. If you have any feedback or questions, please reach out!



AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



WISCONSIN