

THE WISCONSIN CHAPTER OF ASID - BOARD MEETING MINUTES
Thursday, February 27, 2025

LOCATION: Virtual Teams Meeting

4:00 PM – Board Meeting Start

5:30 PM – Adjournment

ATTENDEES: Katie Starosta; Amanda Pena;
Margaret Nedow; Allie Applebee; Wendy
Redecker; Kelly Kuehn

ITEM	TIME	ACTION	BOARD MEMBER
Call to Order	4pm		Amanda
<p>President</p> <ul style="list-style-type: none"> ▪ Administrator Board Report ▪ Discussion of the IIDA/ASID Summit in late March <ul style="list-style-type: none"> • Object: to share institutional history and create a path to move forward collaboratively. • Hoping to establish guidelines for future boards to use. ▪ Partnership with MKE Lifestyle, both DEA and outside <ul style="list-style-type: none"> • No Budget for it. • There is not enough benefit to go with the ¼ page ad. • Amanda will close the loop with MKE Lifestyle. • It could be revisited in the future. 			Amanda
Financial Director			Melissa
<p>President-Elect</p> <ul style="list-style-type: none"> ▪ Advocacy Committee Update <ul style="list-style-type: none"> • Working on a strategic plan moving forward. • Margaret hoping to bring that framework to the next meeting. • Capitol Day went well, there was good feedback. • Allie reported that it was really beneficial for the students that attended. ▪ DEA Committee Update <ul style="list-style-type: none"> • Focus on sponsorships and budget constraints • Mt. Mary made awards submissions a 			Margaret

<ul style="list-style-type: none"> requirement for students. • Submissions due by Friday. <ul style="list-style-type: none"> • Some students need to fix submissions • There are likely over 60 professional submissions • Margaret asked that Erin keep a close eye on email for any payment glitches • Contracts will be sent to Amanda for dessert and awards. • Sponsorships <ul style="list-style-type: none"> • Strat really pushing for sponsorships by April 4th after the submission deadline passes. • It was noted that there are gold and silver pins in storage that were used to recognize designers that passed the NCIDQ Exam. 			
Professional Development Director			Lisa
Membership Director <ul style="list-style-type: none"> ▪ DEI Committee Update <ul style="list-style-type: none"> ▪ CURATED CONVERSATIONS – A SERIES FOR CONNECTION AND UNDERSTANDING ▪ Session 1: March 20, 5:30-7:00, Milwaukee, MIAD (room TBD) ▪ Topic: Generational Differences ▪ Session 2: April 17, 5:30-7:00, Madison (location TBD) ▪ Topic: Race, Ethnicity, Religious Affiliation ▪ Session 3: May 22, 5:30-7:00, Fox Cities (location TBD) ▪ Topic: Neurodiversity, Abilities/Disabilities ▪ There are no plans to partner with the NY Chapter at this time. ▪ EP Committee Update <ul style="list-style-type: none"> ○ Working on the upcoming event with DEI ○ Late spring coffee in Racine with mural painting at the coffee house. 			Kelly
Communications Director <ul style="list-style-type: none"> ▪ Communications Committee ▪ Platforms still gaining a few followers a month ▪ Katie asked for thoughts on a monthly recap post ▪ Amanda suggested a what's coming up post at the beginning of the month as well. 			Katie
New Business / Parking Lot Topics			
Director-At-Large <ul style="list-style-type: none"> • Career Day 2025 <ul style="list-style-type: none"> ○ Numbers are down for 2025 <ul style="list-style-type: none"> ▪ Stevens Point isn't getting a bus ○ Keynote – AI in Design ○ New this year Gigi and Laura are talking to the faculty about getting involved in advocacy. • School Visits <ul style="list-style-type: none"> ○ Mt. Mary – need to set something up 			Wendy

<ul style="list-style-type: none"> ○ MIAD – Wendy will review for date • Sustainability Committee <ul style="list-style-type: none"> ○ Meeting Wednesday March 5th and are planning a couple of events. 			
For Next Meeting – Look at the workplan and see if there are items that have been accomplished or still can be accomplished.			
Adjournment	5:13pm		Amanda