

THE WISCONSIN CHAPTER OF ASID - BOARD MEETING MINUTES Thursday, March 27, 2025

LOCATION: Virtual Teams Meeting

4:00 PM – Board Meeting Start

5:30 PM – Adjournment

ATTENDEES: Margaret Nedow, Melissa Wessing, Lisa Blazek, Amanda Coplan Pena, Allie

Applebee, Sawyer Myers (CORE)

ITEM	TIME	ACTION	BOARD MEMBER
Call to Order	4:14pm		Amanda
 President Administrator Board Report Discussion of the IIDA/ASID Summit in late March Chapter Workplan Updates & Achievements 			Amanda
Financial Director • '24-'25 Budget Planning • Sponsorship Committee Update • Financial report ○ Financial numbers shared by Melissa ○ Chapter has not received 2025 Q1 allocations from ASID National yet, but is expected at any time			Melissa
 Advocacy Committee Update DEA Committee Update Update provided by Margaret on conversations with judges, including disqualification process Margaret discusses having an ASID WI through the years collage at DEA and putting a call out to members for old photos Day-of discussion had on table pieces, signage for table seatings, and when to arrive to help setup Membership input Student memberships: Margaret discusses conversations she had with potential student members, and how they can join as a student member, and not through an organization Feedback from students was that they appreciated having professionals come directly to them rather than them having to find professionals to go to Focus on sponsorships and budget constraints 			Margaret
Professional Development Director Lisa discusses not holding a CEU event in 2025 and having a networking event instead Would look to host in			Lisa

Milwaukee since the holiday party was in Madison One idea is having a bus that makes stops at dive bars in the area		
Membership Director DEI Committee Update		
 Curated Conversations – A Series for Connection and Understanding 		
 Session 1: March 20, 5:30-7:00, Milwaukee, MIAD (room TBD) Topic: Generational Differences 		
 Katie shared how attending the first event went, with one committee member per table 		Kelly
 Session 2: April 17, 5:30-7:00, Madison (location TBD) Topic: Race, Ethnicity, Religious Affiliation Session 3: May 22, 5:30-7:00, Fox Cities (location TBD) Topic: Neurodiversity, Abilities/Disabilities March event in conjunction with NY Metro Chapter EP Committee Update Katie is planning the EP mural painting at January's Coffee Connect in Racine. 		
Communications Director -Communications Committee		Katie
Director-At-Large		Wendy
New Business/Parking Lot Topics	1:50nm	A
Adjournment	4:50pm	Amanda