

AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS

WISCONSIN



# 2026 Sponsorship Package

# The 2025-2026 ASID-Wisconsin Board of Directors Welcomes You!



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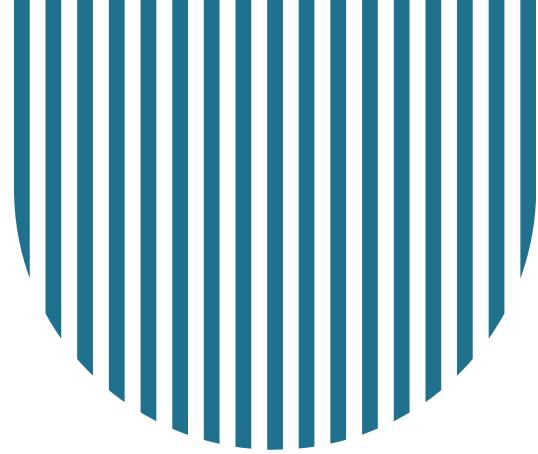


**Student  
Representative**  
Allie Applebee

## Welcome to the 2026 ASID-Wisconsin Sponsorship Package!

With almost 400 members, our chapter connects design professionals to a supportive peer network, outstanding industry resources, and frequent opportunities to develop design expertise and business acumen. Connecting our members with you, our Industry Partners, Chapter Sponsors, and Event Sponsors, helps us meet our goals together!

This year's Sponsorship Package offers partnership with our members and provides invaluable services to our community. We look forward to welcoming you to our Chapter!



# Why Sponsor **ASID Wisconsin?**



Build Product  
Exposure



Network with Interior  
Design Professionals



Access New Markets:  
Municipalities, A&D  
Firms, Private Developers



Increase Brand Visibility  
with Industry Leaders



Share Industry Insights  
and Expertise



Keep Your Money (and  
Relationships) Local!

"As a long-term sponsor of the chapter, I choose to support it because of the vital role it plays in advocating for today's professionals and nurturing the students who will become the future of our profession."

- Lynn Blazei, Spartan Surfaces

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# Sponsorship Types



## CHAPTER SPONSORSHIP

- ✓ Year-Round Brand Visibility
- ✓ Chapter-Wide Recognition: Website, Social Media, Events, Newsletter & More
- ✓ Funding Chapter Operations & Administration
- ✓ Sustaining Financial Support for Legacy Chapter Events

## EVENTS & INITIATIVES SPONSORSHIP

- ✓ Targeted Brand Visibility
- ✓ Audience-Focused: Students, Emerging Professionals, Practitioners, Educators
- ✓ In-Person Enrichment Opportunities & Engagement
- ✓ Financial Flexibility: Specific Event Support Commitment

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# Chapter Sponsorship Levels

2026

# Chapter Sponsor

## Bronze - \$500



Sponsorship Listed in Members' Weekly E-Blast



Logo Representation at All Chapter Events & Website



2026 Chapter Sponsor Email Signature

# 2026

## Chapter Sponsor

### Silver - \$1,000



Design Excellence Awards: 10% Off on up to (5) Tickets



Social Media Post on Chapter Accounts - 1X per Year (LinkedIn, Facebook, Instagram)



Opportunity to Show Off Your Space or Project for Members Chapter Event (see bottom panel)



All Benefits Shown for Bronze Sponsors

Showcase Your Space & Projects  
by Hosting:

- Volunteer Appreciation
- Design Forward
- Annual Meeting
- Emerging Professionals Panel
- Coffee Connections
- CEUs

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# 2026

## Chapter Sponsor

### Gold - \$1,500



Design Excellence Awards: 15% Off on up to (5) Tickets



Design Excellence Awards: Presenter



Social Media Post on Chapter Accounts - **2X per Year**  
(LinkedIn, Facebook, Instagram)



All Benefits Shown for Silver Sponsors  
(see bottom panel)



All Benefits Shown for Bronze Sponsors

**Showcase Your Space & Projects  
by Hosting:**

- Volunteer Appreciation
- Emerging Professionals Panel
- Design Forward
- Coffee Connections
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- CEUs

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# 2026

# Chapter Sponsor

## Platinum - \$2,000



Design Excellence Awards: (2) Free Tickets and 20% off up to (8) additional tickets



Design Excellence Awards Presenter with Category Choice



Social Media Post on Chapter Accounts - **3X per Year** (LinkedIn, Facebook, Instagram)



All Benefits Shown for Gold Sponsors (see bottom panel)



All Benefits Shown for Silver Sponsors (see bottom panel)



All Benefits Shown for Bronze Sponsors

**Showcase Your Space & Projects  
by Hosting:**

- Volunteer Appreciation
- Emerging Professionals Panel
- Design Forward
- Coffee Connections
- Annual Meeting
- CEUs

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# Events & Initiatives Sponsorship Levels

# 2026

# Design Excellence Awards Gala Sponsorship

This event consistently draws 300-400 industry professionals.  
Don't miss out on this fantastic opportunity to connect!



## Premier Event Sponsor: \$750

Design Excellence Awards presenter of (1) category.  
Your company's logo will feature on signage  
throughout the event. Funding supports event needs  
such as the DJ, lighting/AV, photography, decor,  
desserts and more!



## Bar Sponsor: \$350

Your company's logo will be displayed on bar signage  
and cocktail tables. Funding supports drink tickets for  
event attendees. Please inquire for special pricing for  
Featured Cocktails.



## Featured Event Sponsor: \$250

Your company's logo will be displayed on signage  
throughout the event. Funding supports event needs  
such as the DJ, lighting/AV, photography, event decor,  
desserts and more!

**Note: Event Sponsorships do not include  
tickets to the event. Gala tickets must be  
purchased separately.**

# 2026

# Event Sponsorships

## Holiday Party

## Design Forward Series

## Annual Meeting/ Volunteer Appreciation Event



## Event Sponsor Options

### Premier Sponsor: \$500.00. Benefits:

- (2) free tickets to event;
- Introduction at event with the chance to present your product/services;
- Company logo on social media and signage;
- Acknowledgment in follow-up social media post.

### Food/Dessert Sponsor: \$300.00. Benefits:

- (2) free tickets to event;
- Introduction at event;
- Company logo on food table signage;
- Acknowledgment in follow-up social media post.

### Raffle Item Sponsor: Cost of Item(s). Benefits:

- (1) free ticket to event;
- Introduction at event;
- Company logo on raffle signage;
- Drawing the winning name(s);
- Acknowledgment in follow-up social media post.

### Beverage Bar Takeover: \$250.00 plus supplies for alcohol; \$100 plus supplies for N/A beverages.

#### EVENT TIME DETERMINES PRODUCT OFFERING.

Host the bar by supplying beer/wine or coffee/tea, soda, and water. Tend bar yourself or bring a volunteer or two!

#### Benefits:

- (2) free tickets to event;
- Introduction at event;
- Company logo on bar signage;
- Social media post(s) promoting the bar takeover;
- Introduction at the event;
- Acknowledgment in follow-up social media post.

# 2026

# Funds & Initiatives

# Sponsorships

## Student Scholarship Fund

Provides direct funding of ASID-Wisconsin's Student Scholarship Fund

## Emerging Professionals Initiative

Supports events and networking for ASID-WI Members with fewer than five years in the industry

## Advocacy Initiative

Supports the Interior Design profession by maintaining our right to be Registered Design Professionals in Wisconsin, to stamp and seal our own drawings, and to educate the public

## Diversity, Equity, & Inclusion Initiative

Supports informative sessions that help members bridge divides among backgrounds, generations, and specialties



## What Does Your Funds & Initiatives Sponsorship Provide?

Your company's sponsorship dollars directly fund your selected initiative. Your logo will be featured on promotional elements for these initiatives, and your company will be verbally recognized during initiative-related events. Funds do not support other Chapter events or operating expenses.

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# 2026 A la Carte Advertising Sponsorships

A la Carte Advertising Sponsorships are available to all ASID Organization Membership Types (Supplier, Firm, Higher Education Institution, or Affiliate). Each advertising opportunity reaches its platform's entire community.

The exclusive email blast reaches all 300+ ASID-Wisconsin members.

## Exclusive Email Blast Directly to ASID-Wisconsin Members

\$250/Each (Max 2/year)

## Social Media Takeover

\$400/Each (Max 2/year)

## Social Media Reels

\$300/Each (Max 2/year)

## Social Media Posts

\$250/Each (Max 2/year)



**Not seeing what you want?  
Reach out to collaborate with us  
on your custom concept!**

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# Partner with Us!

**Ready to sponsor ASID-Wisconsin?**

**SCAN THIS QR CODE TO BE TAKEN TO  
OUR SPONSORSHIP FORM**



The sponsorship term begins January 1, 2026, once payment is received. All sponsorship terms (regardless of payment timing) expire on December 31, 2026.

The ASID-Wisconsin Chapter will make every reasonable effort to follow through with commitments made in the 2026 Sponsorship Program and will negotiate solutions in good faith on behalf of the Chapter, Sponsors, and Members.

# Questions?



Contact

● Amanda Coplan Peña  
ASID-WI Past President '25-'26  
Sponsorship Committee Chair

E-Mail

● [coplanpenamke@gmail.com](mailto:coplanpenamke@gmail.com)

Website

● <https://wi.asid.org/chapter-sponsorship/2026>

ASID-Wisconsin's Sponsorship Committee strives to curate sponsorship opportunities that are attractive to your business.  
If you have feedback or questions, please reach out!



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