



WISCONSIN

## THE WISCONSIN CHAPTER OF ASID BOARD MEETING

March 13, 2014

<b>LOCATION</b>	The Brink Lounge - Madison, WI
<b>BOARD MEMBERS PRESENT</b>	<b>Leslie Dohr</b> , ASID – President <b>Teresa Olson</b> , ASID – Membership Director <b>Karen Johnson</b> , Allied ASID – Financial Director <b>Erin Jende</b> – Communications Director <b>Ariel Steuer</b> , ASID – Director at Large <b>Deb Schramm</b> , Allied ASID – Professional Development Director <b>Alex Weber</b> , Student ASID – Student Representative to the Board <b>Lissa Rolenc</b> , ASID- President Elect
<b>GUESTS PRESENT</b>	Bill Beaudreau
<b>MEETING CALLED BY</b>	Leslie Dohr
<b>CALLED TO ORDER</b>	2:09 pm
<b>MINUTES BY</b>	Lissa Rolenc

### **PRESIDENT- LESLIE DOHR**

<b>MOTION TO APPROVE</b>	New Student Rep to the Board for 2014-2015 Term Moted by: Ariel Steuer
<b>SECONDED</b>	Teresa Olson (Student Rep. to The Board).
<b>DISCUSSION</b>	<ul style="list-style-type: none"> <li>• State of the Society               <ul style="list-style-type: none"> <li>- ASID 2.0 Leslie shared key facts of nationals plan going forward.</li> <li>- WI statistic sheet was shared with the board</li> <li>- Membership overall is down 25%</li> <li>- Allied Members average 6 years of membership, and student average 1-2 years. This needs to be our membership focus. We must keep all current members and make sure they are taking advantage of benefits of being a member.</li> <li>- Interior Design is predicted to increase 14% with business.</li> <li>- IIDA officially has announced they are for commercial interior designers.</li> <li>- ASID will continue to be all encompassing.</li> <li>- We need to focus on more big firms.</li> </ul> </li> </ul>
<b>VOTE</b>	Voted YES 7-0 on Kelley Blancher as Student Rep. to The Board 2014-2015

### **PR PRESENTATION**

- PR Company shared bubble diagrams and examples of how to tackle each area for PR.
- They shared broken down examples of each bubble to focus on as a chapter.
- Now it is up to us.
- Will Take a team, and we need to take baby steps. Conquer top 2-3.
- Start with 2014-2015 Strategic Plan

**DIRECTOR OF MEMBERSHIP**

<b>MOTION TO APPROVE</b>	Teresa Motioned to nominate Pat Kluetz for fellowship
<b>SECONDED</b>	Leslie Seconded Motion
<b>DISCUSSION</b>	<p>Teresa gave the following updates to the board</p> <ul style="list-style-type: none"> <li>• Outreach planned for lapse members.</li> <li>• EP Meet-up on March 31<sup>st</sup> will have CEU.</li> <li>• Volunteer/ Member Recognition is on committees radar.</li> </ul>
<b>VOTE</b>	Voted YES 7-0 to nominate Pat Kluetz for fellowship.

**DIRECTOR OF COMMUNICATIONS REPORT**

<b>MOTION TO APPROVE</b>	N/A
<b>SECONDED</b>	N/A
<b>DISCUSSION</b>	<p>Erin gave the following updates:</p> <ul style="list-style-type: none"> <li>• Gave updates on Gala PR. Pre- PR has been targeted and going well.</li> <li>• 2<sup>nd</sup> tier marketing for Gala will take place this week.</li> <li>• Post-Award will be similar to last year.</li> <li>• Gave updates on volunteers list.</li> <li>• Sponsorship logos are all up to date.</li> <li>• Erin will write a blurb for volunteer e-blast request for this week. Make sure to send your needs to Erin by Wed.</li> <li>• Get message out to members that parking may be an issue during Gala.</li> </ul>
<b>VOTE</b>	None

**DIRECTOR OF PROFESSIONAL DEVELOPMENT**

<b>MOTION TO APPROVE</b>	N/A
<b>SECONDED</b>	N/A
<b>DISCUSSION</b>	<p>Deb gave the following updates to the board</p> <ul style="list-style-type: none"> <li>• Design Bomb at MMOCA- Speed dating with an interior designer April 26<sup>th</sup>. Will be a bi-annual event. Promote to general public. Madison students volunteered to help.</li> <li>• Madison College CEU short for predicted attendance to make dollars to cover event.</li> <li>• ReGreen workshop research continues and will plan for 2014-2015 years.</li> </ul>
<b>VOTE</b>	N/A

## DIRECTOR AT LARGE

<b>MOTION TO APPROVE</b>	N/A
<b>SECONDED</b>	N/A
<b>DISCUSSION</b>	<p>Ariel gave the following updates to the board:</p> <ul style="list-style-type: none"><li>• Sustainability repurpose event planning underway for August. Drop-off of samples will start in April. May need \$100 or so for tent and drinks for event.</li><li>• Mentorship pairs have been introduced and will start regular mentoring soon.</li><li>• What's Next budget looks good. Registration is open.</li><li>• Career Day was a success.</li></ul>
<b>VOTE</b>	None

## STUDENT REP TO THE BOARD REPORT

<b>MOTION TO APPROVE</b>	N/A
<b>SECONDED</b>	N/A
<b>DISCUSSION</b>	<p>Alex provided the following updates:</p> <ul style="list-style-type: none"><li>• Student chapters have provided goals to Alex for their spring semester.</li><li>• Alex bolded goals on report.</li><li>• Alex plans on going to each campus this semester and going to portfolio shows.</li><li>• Teresa brought to boards attention that Fox Valley Technical College is interested in creating a student chapter.</li></ul>
<b>VOTE</b>	None

## PRESIDENT-ELECT REPORT

<b>MOTION TO APPROVE</b>	N/A
<b>SECONDED</b>	N/A
<b>DISCUSSION</b>	<p>Lissa provided the below updates</p> <ul style="list-style-type: none"><li>• Gala committee still has not provided final contracts for catering or an update on the budget. Has been frustrating trying to get information on Gala planning. Need to evaluate for 2014-2015 year.</li><li>• Lissa made a plea for volunteers to be active on ASID's behalf in the new IDCW board that is currently being re-organized. New Goals and Mission will be developed with a new board in place. Legislation will be priority, and committee is looking into lobbyist.</li></ul>
<b>VOTE</b>	None

## FINACIAL DIRECTOR REPORT

<b>MOTION TO APPROVE</b>	Teresa motioned for the 1 <sup>st</sup> Quarter Budget/ Financial Report and Tax Return.
<b>SECONDED</b>	Ariel Seconded
<b>DISCUSSION</b>	Karen provided the following updates: <ul style="list-style-type: none"><li>• Shared Feed Your Soul Thank You Card with group.</li><li>• 1<sup>st</sup> Quarter budget motioned for approval.</li><li>• Tax return submitted for approval.</li></ul>
<b>VOTE</b>	7-0 voted to approve the 1 <sup>st</sup> quarter Budget/ Financials and 2013 Tax Return.

<b>MEETING ADJOURNED</b>	4:10 pm
<b>MOTION TO ADJOURN</b>	Lissa motioned to adjourn
<b>SECONDED</b>	Deb
<b>VOTE</b>	Approved, 7-0.